



## How to use the CARES certification marks

CARES is an independent, profit for purpose certification body. It operates for the benefit of the construction industry offering certification schemes for companies that produce materials, components or offer services, primarily to the reinforced concrete industry.

The following document sets out the conditions for use of the CARES certification marks by CARES approved companies.

[V9 September 2024]

# Contents

<b>CARES certification mark and UKAS symbol</b>	<b>03</b>
<b>CARES certification mark and HKAS symbol</b>	<b>04</b>
<b>CARES certification mark and SAC mark</b>	<b>05</b>
<b>UKCA and UKNI marks</b>	<b>06</b>
<b>QR Codes</b>	<b>07</b>
<b>How to use the CARES certification mark</b>	<b>08</b>
<b>How to promote your CARES certification</b>	<b>10</b>
<b>Version control table</b>	<b>11</b>

# CARES certification mark and UKAS symbol

The CARES accredited certification mark contains the UKAS symbol bearing accreditation number 0002. It is an important part of CARES' certification mark as it promotes CARES accreditation status and the high standards of assurance that CARES certification services provide. There are rules on its size, colour and position, so please ensure you follow these guidelines and the UKAS guidelines set out in [URN BIS 16/25 - Conditions for Use of National Accreditation Marks by UKAS and UKAS Accredited Organisations](#), with respect to using/displaying CARES certification mark containing the UKAS symbols.

## Promoting your CARES certification correctly

The appropriate certification mark will be provided by CARES and may only be used by the approved company within their scope of UKAS accredited certification. The UKAS accreditation symbol must be relevant to the certificate.

### For product certification only



### For product certification categories



### For management systems only (ISO 9001, ISO 14001 & ISO 45001)



\* Unique number provided by CARES

# CARES certification mark and HKAS symbol

## For management systems certification only

The CARES accredited certification mark contains the Hong Kong Accreditation Service (HKAS) symbol bearing CARES' accreditation number 030. It is an important part of CARES certification mark as it promotes CARES accreditation status and the high standards of assurance that CARES certification services provide. There are rules on its size, colour and position on communications, so please ensure you follow the guidelines set out below and the HKAS guidelines set out in HKAS [Supplementary Criteria No. 1 – Use of HKAS accreditation symbols and claims of accreditation status](#), with respect to using/displaying your CARES certification mark incorporating the HKAS symbol.

## Promoting your CARES certification correctly

The appropriate certification mark will be provided by CARES and may only be used by the approved company within their scope of HKAS accredited certification. The HKAS accreditation symbol must be relevant to the certificate.

## For management systems certification only (ISO 9001, ISO 14001 & ISO 45001)



\* Unique number provided by CARES

# CARES certification mark and SAC mark

The CARES accredited certification mark contains the SAC accreditation mark bearing CARES' accreditation number PD-2022-23 for product , QS-2023-40 for ISO 9001 Quality Management System, ES-2024-19 for ISO 14001 Environmental Management System and OSH-2024-19 for Occupational Health and Safety Management System. It is an important part of CARES' certification mark as it promotes CARES accreditation status and the high standards of assurance that CARES certification services provide. There are rules on its size, colour and position on communications, so please ensure you follow the guidelines set out below and the SAC guidelines set out in SAC 02 – [Rules for Use of SAC Accreditation Marks and Mutual Recognition Arrangement \(MRA\) Marks](#) with respect to using/displaying the SAC accreditation mark.

## Promoting your CARES certification correctly

The appropriate certification mark will be provided by CARES and may only be used by the approved company within their scope of SAC accredited certification. The SAC accreditation mark must be relevant to the certificate.

### For product certification only



### For management systems certification only (ISO 9001, ISO 14001 & ISO 45001)



\* Unique number provided by CARES

## UKCA and UKNI marks

The UKCA and UKNI marking demonstrates that the product conforms with the provisions of the Construction Products Regulation, as they apply in the UK and as defined by the relevant designated / harmonised standard or UK assessment document, for placing construction products on the UK and Northern Ireland market respectively. CARES is UKAS accredited for the purpose of UK Approved Body activity relating to the UKCA mark and Notified Body activity relating to the UKNI mark. CARES' notified body number is 1244 and the scope of conformity assessment activity is detailed in the Schedule of Accreditation available on the UKAS website, [www.ukas.com](http://www.ukas.com). Information on using the UKCA and UKNI markings can be found on the UK government website, [www.gov.uk](http://www.gov.uk).

UK UK  
CA NI



\* Unique number provided by CARES

# QR Codes



**CERTIFICATE DETAIL**

**Company Name**  
Happen test works 01 [Steelmill 01]

**Type Of Certificate**  
Product Conformity Certification - BS 4449 and/or related products

**Certificate Number**  
123456

**Management System Standard**  
BS EN ISO 9001: 2015

**Date of Expiry**  
31/12/2022

**Scope of Approval**  
Production of steel reinforcement as stated on the attached appendices

**Assessment(s):**  
SRC-Appendix 01 Carbon steel bars and coils  
BS 4449 2005 Grade B500B Bar 8 to 50mm  
BS 4449 2005 Grade B500C Bar 10 to 40mm

**CARES MILL LABEL**

**Digital Record Number**  
10105547

**Company Name**  
Happen test works 01 [Steelmill 01]

**Date of Issue**  
02/05/2022

**Certificate**  
CERT-001

**Cast**  
JY-01

**Diam (mm)**  
32

**Standard**  
BS 4449 2005 + A3:2016 Grade B500B

[Download PDF](#)

CARES introduced QR codes in 2020 to improve the security of certificates of approval and the traceability of product in the supply chain. In addition to this guide, QR codes must be used in accordance with the latest version of the “CARES Cloud QR Code” document. The document is available in English and Chinese from the CARES Cloud: <https://cares.cloud> or a copy can be provided to approved companies upon request.

## Static QR code

The static QR code identifies the scope(s) of approval that CARES have approved the company entity for. Static QR codes are provided by CARES and are readable by using the CARES Cloud App which is available from the App Store for iOS and Google Play for Android devices:

<https://apps.apple.com/gb/app/cares-cloud/id1474099842>

<https://play.google.com/store/apps/details?id=com.app.carescloud&hl=en>

## Dynamic QR code

Dynamic QR codes are produced and applied to product by a CARES certified company at source. The dynamic QR code allows the retrieval of testing and certification data for a specific cast of material. For example, the chemical and mechanical tests performed on the material. They are only readable by using the CARES Auditor App or CARES Upstream Cloud App which is available from the App Store for iOS and Google Play for Android devices.

<https://apps.apple.com/gb/app/cares-upstream-app/id1499823355>

<https://play.google.com/store/apps/details?id=cloud.cares.upstream&hl=en>

# How to use the CARES certification mark

**DO** use the most recent certification mark and static QR code provided by CARES in compliance with this guide. CARES reserves the right to replace the certification mark or static QR code at any time. CARES certification mark displaying the old CARES rosette are acceptable for use until further notice.

**DO** use in accordance with the conditions defined in the regulations of the relevant scheme manual.



**DO** use in the colours provided or black and white.

**DO** use the certification mark with the correct certificate number.

**DO** use the certification mark with the correct accreditation symbol/mark.

**DO** be clear as to what the CARES certification mark, UKAS symbol, HKAS symbol, SAC mark, UKCA and UKNI marks relate to.

**DO** use the certification mark at the correct size. It may be reduced in size due to space requirements but **MUST** maintain its aspect ratio, (2.2:1 for logos bearing the UKAS or HKAS symbol and 2.75:1 for logos bearing the SAC mark) and be deemed legible with no infilling.

## Certification statements

For product certification, if there is any possibility of confusion due to supply of products outside of the scope of certification, the following expression should be used: “The use of the CARES certification mark indicates certification in respect of those products listed on the Certificate of Approval (and any appendices) number...”

For management system certification, any statements shall include reference to identification of the certified company, the type of management system and the applicable standard, and CARES as the certification body.



Use as provided



Use in black and white



Ensure certification numbers are correct



# How to use the CARES certification mark

**DON'T** edit certification marks or symbols, or alter them by changing colours or text.

**DON'T** crop the certification mark provided. It must be enclosed in a box and contain the correct certification number allocated to the company by CARES.

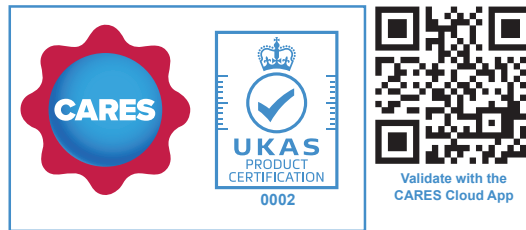
**DON'T** change the proportions of the certification mark when resizing.

**DON'T** enlarge the certification mark to a height greater than 40mm on A4 paper. On larger sized stationery it may be proportionately increased.

**DON'T** remove nor reposition the static QR code or corresponding text "Validate with the CARES Cloud App"



**X** Remove or reposition QR code



**X** Remove certificate numbers



**X** Use old logos



**X** Make illegible



**X** Rotate



**X** Change colours



**X** Crop box

# How to promote your CARES certification

	Product certification (statements, marks and QR codes)	Management system certification (statements, marks and QR codes)
Letters	Yes	Yes
Presentations	Only if it directly refers to certified product	Must not infer products are certified when they are not
Website / social media	Yes	Yes
Emails	Yes	Yes
Business cards	Yes	Yes
Invoices	Yes	Yes
Purchase orders	Yes	Yes
Delivery notes	Only if it directly refers to certified product	No
Test certificates	Only if it directly refers to certified product	No
Vehicles	No	No
Buildings (external)	No	No
Flags	No	No
Marketing literature	Only if it directly refers to certified product	Must not infer products are certified when they are not
On product	Only if product is certified under product certification scheme	No
Primary packaging	Only if product is certified and it is impractical to affix to product itself	No
Secondary packaging	No	No
Promotional products	No	No

## Version control table

Version	Amendment
v6	Document refresh to align with CARES new branding.
v7	Front page - Version control added. Transitional period for using the new UKAS accreditation symbol met and associated information removed. Page numbers amended. Page 08 - Written expression for product certification separated as an individual note.
v7.1	Page 08 - Editorial correction.
v8	Page 05 - CARES Certification Mark and SAC Mark updated to include for Quality Management System (ISO 9001). Page 11 - Version control table added.
v9	Page 05 - Updated to include certification marks for Environmental Management System (ISO 14001) and Occupational Health and Safety Management System (ISO 45001). Page 08 - Certification statement for management system certification added. Page 10 - Section title updated and clarification that the tabulated requirements are applicable to certification statements.

If you have any questions please do not hesitate to contact a member of the CARES team:

[general@carescertification.com](mailto:general@carescertification.com)

